**Bucket List / Individual Achievement App**

Core Functionality: User Side

Users create an account to:

* Track goals they have set
* Track goal status (to-do, done, etc)
* First name, last name, email & zip code for registration

Users can:

* Create a new goal (visible to all users)
* Select goals to add to their list
* Add resources to any goal
* Mark goals as complete
* Delete goals from their list

Core Functionality: Business Side

Business owners create an account to:

* Offer their services on a particular goal
* First name, last name, email & zip code for registration

Business can:

* View all goals & add their information to assist the user to meet the goal
  + Ie. A guitar teacher finds the goal “Learn to play guitar” and adds their data to that goal. When a user sees that goal, the business information will appear. Note that the goal is to assist the user not overwhelm with advertising so with will need to be done elegantly.

Goal Creation Process

* Name of goal (mandatory)
* Resources (optional)
* Business links (optional)

To-Do List:

* Come up with a name/logo
* Seed database with ~100 activities
* Find an image API & correlate that with our activities

Stretch Goals:

* Implement social aspect to goals (ie. “I want to go skydiving, show me other people nearby that also want to skydive.”)
* Prevent database fragmentation. How do we keep from having many instances of “learn to play guitar” if users can create whatever they want?
* Yelp integration to supplement business recommendation
* Rating system for businesses to keep the suggestions high quality
* Rating system for resources to keep the suggestions high quality
* Sort business links by proximity to user
* Analytics: What goals are most popular? How long does goal “X” take to complete? Etc.